



Subject : Business Organization & Systems

B.B.A. - I / H / III

Day : Monday

Date : 11/04/2016



29161

Time : 02.00 PM TO 05.00 PM

Max Marks : 100 Total Pages : 1

N.B.

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

SECTION – I

- Q.1** State the characteristics and objectives of business. (15)
- Q.2** Explain the beginning and development of commerce. (15)
- Q.3** What are the merits and demerits of a Sole Trading as a form of business organisation? (15)
- Q.4** Explain the documents required for incorporation of a company. (15)
- Q.5** Write short notes on any **THREE**: (15)
- a) Joint Hindu Family Business
 - b) Characteristics of small and medium enterprises
 - c) Business Process Outsourcing
 - d) Industrialization in India

SECTION – II

- Q.6** 'Crunch Snacks situated in Delhi is a reputed organization producing snacks and there is a good demand for its products. Now, they want to supply their products in Maharashtra, Goa and Gujarat. Explain what channel of distribution will be suitable for them and why? (20)
- Q.7** You have completed your MBA and want to start a business of manufacturing soft toys in Pune. Discuss the various factors you will consider before starting your new business enterprise. (20)
- Q.8** Mr. Ashish has taken over his family business for the last 5 years. Recently he is running into loss. He is unable to understand the cause for his failure. He has approached you for advice, you, as a management consultant are expected to help him come out of this situation. Considering the modern trends in business please give your suggestions, which are pre-requisite for success in business today? (20)



LINA - I (2015 C.B.C.S. Course) : SUMMER - 2016

Subject : Business Economics (Micro)

B.B.A. - I / II / III

Day : Wednesday

Date : 13/04/2016



29162

Time : 02.00 PM TO 05.00 PM

Max Marks : 100 Total Pages : 1

N.B.:

- 1) Answer any **FOUR** questions from Section-I and any **TWO** questions from Section-II.
- 2) Figures to the **RIGHT** indicate full marks.
- 3) Both the sections should be written in the **SAME** answer book.
- 4) Draw neat labeled diagrams **WHEREVER** necessary.
- 5) Assume suitable data, if necessary.

SECTION-I

- Q.1** Define Business Economics. Describe its nature and scope. (15)
- Q.2** Define Demand. Prove the inverse and direct relationship between Price and Demand for a commodity. (15)
- Q.3** Describe the Economies and Diseconomies of large scale production. (15)
- Q.4** Distinguish between: (15)
a) Monopoly and Oligopoly.
b) Total Cost and Marginal Cost
- Q.5** Explain how the equilibrium price and output is determined under Monopolistic competition in the short run with the help of MR and MC curves. (15)
- Q.6** State and Explain the Marginal Productivity Theory of Distribution. (15)
- Q.7** Write short notes on the following: (15)
a) Exceptions to the Law of Supply
b) Production Possibility Curve

SECTION-II

- Q.8** Explain the Modern Theory of Rent. (20)
- Q.9** Briefly review the Theories of Profit. (20)
- Q.10** Explain the concept of: (20)
a) Circular Flow of Income and Expenditure.
b) Income Elasticity of Demand.



LINA - I (2015 C.B.C.S. Course) : SUMMER - 2016

Subject : Business Mathematics

B.B.A. - I / II / III

Day : Monday

Date : 18/04/2016



29163

Time : 02.00 PM TO 05.00 PM

Max Marks : 100 Total Pages : 2

N.B.

- 1) Answer any **FOUR** questions from Section – I and any **TWO** questions from Section – II.
- 2) Both the sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate **FULL** marks.
- 4) Use of non-programmable calculator is allowed.

SECTION – I

- Q.1 What is 'Discount'? Explain the different types of discount giving examples. (15)
- Q.2 a) The sum of three numbers in A.P. is 21 and their product is 315. Find the three numbers. (07)
- b) The ratio of monthly income to the savings is 11:2 and that of monthly income to household expenses is 11:5. Calculate the household expenses, savings and other expenses of a person whose monthly income is Rs. 22,440. (08)
- Q.3 Find the compound interest and amount for Rs. 5,000 for 3 years at 8% per annum when : (15)
- a) The interest is payable annually
- b) The interest is payable half yearly
- c) The interest is payable quarterly
- Q.4 If $A = \begin{bmatrix} 1 & -1 \\ 2 & -1 \end{bmatrix}$, $B = \begin{bmatrix} a & 1 \\ b & -1 \end{bmatrix}$ and $(A+B)^2 = A^2 + B^2$, find a, b . (15)
- Q.5 a) On Monday, Wednesday and Friday, Amit worked 10 hours each day. On Tuesday and Thursday he worked 5 hours each day. His hourly rate is Rs. 185 plus 15% of hourly rate for any hours worked excess of 8 hours per day. What is his pay for the week? (07)
- b) A salesman allows 3% commission on the total sales made by him, plus a bonus of $\frac{1}{2}\%$ on sales over Rs. 8,000/-. If his total earnings amounts to Rs. 380/-. find the total sales made by him. (08)
- Q.6 a) Salesman A gives a chain discount of 10%, 5% and 2% on a certain product where as salesman B gives a discount of 15% on the same product. Find the difference of selling price of a product charged by both A and B on a product having printed prices of Rs.24,900. (07)
- b) If $\frac{x}{y} = \frac{7}{5}$, find the value of $\frac{x^2 + y^2}{x^2 - y^2}$ (08)
- Q.7 Write short notes on: (15)
- a) Compound interest
- b) Concept of commission
- c) Applications of matrices

P.T.O.

SECTION – II

- Q.8 a) Solve the following simultaneous equations. (10)

$$x + y + z = 9$$

$$2x + 5y + 7z = 52$$

$$2x + y - z = 0$$

- b) Find x if (10)

$$\begin{vmatrix} 9 & 4 & x \\ 1 & 2 & 5 \\ 3 & 4 & 2 \end{vmatrix} = 100$$

- Q.9 a) Anil lent Rs. 5,000 to Bimal for 2 years and Rs. 3,000 to Kamal for 4 years on simple interest and received Rs. 2,200 in all from both as interest. What is the rate of interest? (10)

- b) A salesman wants to earn 12% after selling an item having cost price Rs. 500 and company's discount at 10%. At what price should he sell the item? (10)

- Q.10 a) Supriya pays Rs. 9,750 in monthly installments, each installment is less than former by Rs. 50. The amount of first installment is Rs. 1,000/- In what time will the entire amount be paid? (10)

- b) The net salary of an employee is calculated as follows: (10)

Net salary = Basic + D.A. + H.R.A. + T.A. + Special Allowance – Deductions
Mr. Javed gets Rs. 66,000 as his Basic salary. He gets D.A. at 15% of Basic pay, H.R.A. at 10% of basic pay.

He was allowed Rs. 10,000 towards traveling allowance (T.A.) He did not get any special allowance that month, whereas Rs. 8,000 towards housing loan and Rs. 2,000 towards income tax were deducted. What is his Net salary?

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LINA - I (2015 C.B.C.S. Course) : SUMMER - 2016

Subject : Business Accounting

B.B.A. - I / II / III

Day : Thursday

Date : 21/04/2016



29164

Time : 02.00 PM TO 05.00 PM

Max Marks : 100 Total Pages : 2

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate **FULL** marks.
- 4) Use of **CALCULATOR** is allowed.

SECTION – I

- Q.1** What are the Objectives And Scope of Financial Accounting? Write a note on Users of Financial Statements. [15]
- Q.2** Explain the following with examples: [15]
- a) Entity Concept
 - b) Convention of Conservatism
 - c) Accounting Period Concept
- Q.3** What is the need and importance of “Depreciation” in Financial Accounting? Explain WDV method of charging depreciation. [15]
- Q.4** Write a detailed note on Bank Reconciliation Statement. [15]
- Q.5** Write short notes on **ANY THREE** of the following: [15]
- a) Ledgers
 - b) Contents of Annual Report of Joint Stock Company
 - c) Subsidiary Books
 - d) Limitations of Financial Accounting

SECTION – II

- Q.6** Journalize the following transactions in the books of Raghav. [20]
- 2015
- April 1** Invested cash Rs. 18,000 and machinery worth Rs. 5,00,000 into the business.
- April 2** Paid for office expenses Rs. 8,000.
- April 3** Purchased goods worth Rs. 1,20,000 from Pritam Ltd. @ 5% trade discount.
- April 4** Sold goods to Nilam worth Rs. 5,00,000 @ 3% trade discount.
- April 5** Received cash from Nilam Rs. 20,000.
- April 6** Received commission Rs. 12,000.
- April 7** Paid cash to Sheetal Rs. 58,000 in full settlement of Rs. 60,000.
- April 8** Purchased Furniture from Rawat Brothers worth Rs. 8,00,000.
- April 9** Withdrawn cash for personal use Rs. 5,000.
- April 10** Paid Rent by cheque Rs. 18,000.

P.T.O.

- Q.7 Enter the following transactions in the three columns cash book. [20]

Opening balance of Cash Rs. 20,000 and Bank Rs. 2,00,000:

2015

- Jan 1 Invested into business Rs. 18,000.
 Jan 2 Deposited into bank account Rs. 14,000.
 Jan 4 Acquired a part of building by issuing a cheque of Rs. 10,000.
 Jan 10 Paid the bill of furniture by cheque Rs. 2,000
 Jan 15 Purchased Rs. 1,600 of goods by cheque.
 Jan 18 Withdrew Rs. 200 from the bank.
 Jan 20 Sold goods of Rs. 2,400.
 Jan 22 Deposited Rs. 4,000 into the bank.
 Jan 30 Withdrew from bank for personal use of Rs. 1,000.
 Jan 31 Paid Ramesh Rs. 2,160 in satisfaction by cheque. We owed to Ramesh Rs. 2,200 for goods purchased.
 Jan 31 Received from Ganesh a cheque for Rs. 2,960 in full satisfaction of the debt of Rs. 3,020.

- Q.8 From the following Trial Balance prepare Trading and Profit and Loss Account [20]
 for the year ended 31st March, 2015 and Balance Sheet as on that date.

Trial Balance as on 31st March, 2015

Particulars	Dr. Rs.	Cr. Rs.
Opening Stock	30,000	
Purchases and Sales	75,000	1,25,000
Drawings	21,000	
Returns	2,400	1,000
Sundry Expenses	600	
Wages	3,500	
Salaries	5,600	
Traveling Expenses	1,200	
Rent, Rates and Insurance	2,800	
Bad debts	400	
Discounts	1,300	1,000
Interest and Commission	200	
Building	36,000	
Bills Receivable	15,000	
Furniture	5,000	
Sundry Debtors	46,000	
Sundry Creditors		30,000
Capital		80,000
Cash in hand	1,000	
Bills Payable		10,000
	2,47,000	2,47,000

Additional Information:

- Stock was valued at Rs. 45,000 on 31.03.2015.
- Provide RDD 5% on Debtors.
- Outstanding Salary Rs. 400.
- Provide 5% depreciation on Furniture.

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LINA - I (2015 C.B.C.S. Course) : SUMMER - 2016

Subject : Business Environment
B.B.A. - I / II / III

Day : Saturday
Date : 23/04/2016



Time : 02.00 PM TO 05.00 PM
Max Marks : 100 Total Pages : 1

N.B.:

- 1) Attempt any **FOUR** questions from **Section –I**. Each question carries **15** marks.
- 2) Attempt any **TWO** questions from **Section –II**. Each question carries **20** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

SECTION-I

- Q.1** Describe various Techniques of “Environmental Analysis”. (15)
- Q.2** Explain, in brief various types of Economic Systems. (15)
- Q.3** State and explain any two forms of Government Regulations in India. (15)
- Q.4** Discuss the impact of Culture on Business. (15)
- Q.5** Write short notes on: (Any TWO) (15)
- a) Natural Environment of Business
 - b) Internal and External Environment of Business
 - c) Highlights of latest Industrial Policy

SECTION-II

- Q.6** Define the term “Globalization”. What are merit and demerits of Globalization? (20)
- Q.7** Discuss the impact of technology on Business Environment (20)
- Q.8** What factors are responsible for the realization of Social Responsibility? (20)

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